



Job Code: 2023/018

Role: Graphic Designer

Job Location: Bangalore

About Enzen (www.enzen.com)

Enzen Global is an innovative & knowledge-based Consulting, Engineering and Operations organization exclusively working on Energy and Utility (Gas, Power, and Water) sectors. We provide outcome-based turnkey solutions, blending industry best practices and leading-edge ideas with a continuous focus on meeting our customers' expectations.

We work with clients across the value chain to deliver sustainable and lasting improvements to their efficiency and performance. As part of our solution suite, we provide strategy, consulting, digital, technology, management, and operations services. In addition, we develop the commercially successful use of renewable resources to deliver a transformative advantage for our customers.

Enzen focuses on delivering outcomes and has a wide range of advisory and engineering services for the power, water, gas and renewable energy sectors, supported by our specialised Business Units and unique Centres of Excellence. These cover Business Operations, Business Transformation, Enterprise Solutions and Energy & Water Network Operations, and help deliver high-quality, effective, need-specific solutions. Our project work includes but is not limited to smart utility networks, technology optimisation, capital efficiency, asset management and mergers & acquisitions.

Founded in 2006, the business has grown and developed across the globe, with a presence in the UK, India, USA, Spain, Australia, Turkey and Kazakhstan.

Job Description:

Enzen is seeking a creative and talented Graphic Designer to join our team. As a Graphic Designer, you will be responsible for translating our brand's vision and messages into compelling visual content. You'll collaborate with the marketing and creative teams to produce innovative designs that resonate with our target audience and effectively communicate our brand identity.

Responsibilities and Duties:

- Develop visually engaging designs for various marketing materials, including digital and print media such as brochures, flyers, social media graphics, presentations, website assets, and more.
- Collaborate with the marketing team to understand project goals, target audience, and messaging, ensuring that designs align with the overall marketing strategy.



- Produce creative concepts, layouts, and mock-ups that effectively communicate ideas and concepts.
- Maintain and adhere to brand guidelines, ensuring consistency and accuracy across all design projects.
- Stay up-to-date with design trends, industry best practices, and emerging technologies to continuously improve the quality and impact of designs.
- Work in a fast-paced environment with multiple projects and deadlines, managing your time effectively to deliver high-quality work on time.
- Review and provide feedback on design materials produced by team members, offering constructive input for improvement.
- Collaborate with cross-functional teams including copywriters, photographers, and developers to bring cohesive design concepts to life.
- Adapt and modify existing designs to fit various formats and platforms, optimizing for both print and digital distribution.
- Participate in brainstorming sessions and creative discussions, contributing fresh ideas and insights to the team.

Qualifications and Experience:

- Bachelor's degree in Graphic Design, Visual Communication, or a related field.
- Minimum 3-5 years of experience
- Solid understanding of design principles, typography, color theory, and layout techniques.
- Experience in creating designs for both digital and print media.
- Familiarity with UI/UX design principles and web design is a plus.

To apply for the position of Graphic Designer at Enzen please submit your resume to **talent.egsindia@enzen.com**