



MEDIA RELEASE

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For immediate release

Enzen Spain and Ride-On to establish global leadership in urban micro-mobility market



Enzen Spain, the global knowledge enterprise and energy specialist, has consolidated its position as a smart cities solution innovator by partnering with Spanish mobility platform Ride-On.

The partnership will see the two companies collaborate on the deployment of state-of-the-art micro-mobility projects around the world. Specifically these will be intelligent charging, parking and e-bike solutions for public bike-sharing systems in municipal areas, delivering much required transformative change in the urban mobility space.

***(l-r) Miguel Vital, CEO of Ride-On, with
Harish Gopal, CEO of Enzen Spain***

The partnership comes as part of Enzen's ongoing commitment to delivering solutions in the utilities sector that address the energy sustainability trilemma ie energy security, affordability, and environmental sustainability across the world. After successfully foraying into the US and UK urban micro-mobility sector with contracts in large cities, the partnership is aggressively planning to grow to all major urban cities worldwide.



Based in Madrid, Enzen Spain is part of Enzen Group’s multinational business working across 27 different countries, delivering strategic advisory services combined with end-to-end solutions.

Enzen Spain believes the collaboration with Ride-On, which will provide safer, environmentally efficient and more accessible ‘last mile’ transportation services to cities, will deliver positive outcomes for consumers, service providers and local authorities. For its part, Enzen will bring onboard urban planning, programme structuring, storage systems management, end-to-end systems integration and operations management excellence to the partnership.

Harish Gopal, CEO of Enzen Spain, said: “The world’s cities are facing huge challenges in terms of carbon emissions, congestion, safety, affordable and sustainable infrastructure. Together with Ride-On, we can deliver innovative micro-mobility solutions that help address these challenges and drive long lasting positive change for local authorities, citizens and other stakeholders around the world.”



(Above) eBike hubs like this one will be an integral part of Enzen and Ride-On’s micro mobility solutions

Ride-On brings together a group of experienced mobility technology specialists under one roof. They’re all motivated by the same objective: to create innovative solutions through the combination of design and technology, drawing on previous experience in developing bike sharing systems in cities like Alcobendas, San Sebastián (dBizi) or Madrid (BiciMAD).



Ride-On offers a holistic suite of urban micro-mobility solutions: bikes, docking, locking and charging infrastructure coupled with a sound software solutions suite that provides end-to-end positional intelligence, payment integration and robust management capability to the operation.

Miguel Vital, CEO of Ride-On, said: “We are excited to collaborate with Enzen to bring to life transportation solutions that not only have zero emissions, but will increase the presence and prospects of mobility services in future. Our innovative approach, and the use of state-of-the-art technologies, allow us to create revolutionary mobility solutions that are easily scalable and can be optimised for municipalities and companies. Our system can be implemented in almost any territory irrespective of the terrain and the local weather, providing a customised solution for each community.”

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About ENZEN

Enzen Group is a global, professional, knowledge practice for the energy and utility sector; providing strategic advisory and delivering outcome-driven solutions to leading businesses, governments, non-governmental organizations, and not-for-profits. Founded in 2006, the business has grown and developed across the globe, with a presence in the UK, India, Australia, USA, Spain, Turkey and the Middle-East and projects in another 20+ countries. Enzen works with customers across the value chain to deliver sustainable and lasting improvements to their



efficiency and performance, adding value to their bottom line. For more information, please visit www.enzen.com

About Ride On

Ride On is an international urban mobility company which develops proprietary technology and integrates best-in-class shared electric mobility systems in cities around the world, with projects that have become the standards in last mile solutions. Ride On's innovative business offers a complete mobility service as a provider, operator and as a mobility platform. For more information, please visit www.ride-on.es